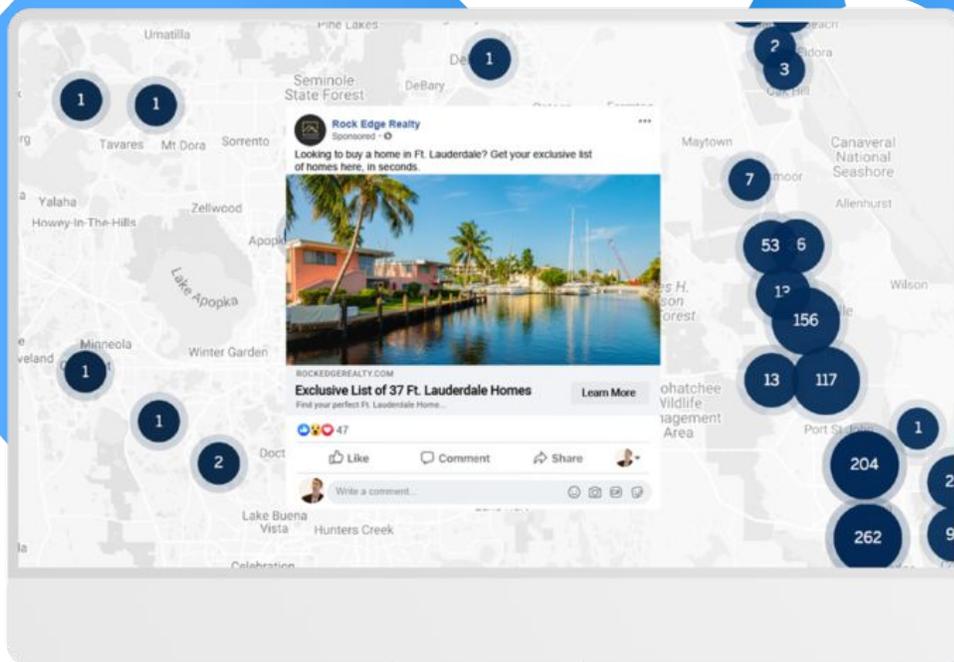


## Propertybase Leads

- ✓ Exclusive, Targeted Buyer or Seller Leads
- ✓ 100% Professionally Managed Campaigns
- ✓ Proven-to-Convert Landing Pages



## Done For You Lead Generation

Propertybase Leads puts your brand in front of local homebuyers and sellers wherever they go online by targeting them with engaging ads that are proven to convert.

Our team of experts will handle the management of your campaigns (including creation of landing pages and ad creative), allowing you to focus on follow-up, nurturing leads and closing more deals.

Invest in the success of your business, that of your agents and build brand loyalty. Discover how Propertybase helps you turn leads into lifelong clients.

Trusted by leading brands



**HAWAI'I LIFE**  
REAL ESTATE BROKERS

**RE/MAX**

**RED  
OAK**  
REALTY

**CENTURY 21**



**WHO'S WHO IN  
LUXURY**  
REAL ESTATE

ONE

**Sotheby's**  
INTERNATIONAL REALTY

## Feature Highlights

Last year alone we helped 8,000 agents generate more than 2 million leads with:

- ✓ Buyer or Seller leads
- ✓ Target leads in your city or area
- ✓ Sync with Propertybase CRMs
- ✓ Lead exclusivity
- ✓ Managed for you campaigns
- ✓ Branded ad creative with targeted landing pages

“

*Propertybase Leads puts your brand in front of local homebuyers and sellers wherever they go online. So the minute you're ready to act you're the one they turn to.”*



## Frequently Asked Questions

### ✓ Can you target by zip code?

Following a number of HUD discrimination charges, ads are no longer targeted by age, gender or specific zip code.

### ✓ Are the leads exclusive?

Yes! Your leads are your leads as long as you're a client. We will never give the same lead to more than one agent or brokerage.

### ✓ What is the cost structure?

We provide an estimated cost for the based on number and cost of leads per month in your area and ad spend.

### ✓ Do you guarantee lead quality?

While it's impossible to guarantee every lead, we do our best to send high-quality leads which are often in the early stage of buying or selling.